

AI | ROBOTICS
IN MEDICINE
2021

6TH MAY 2021 - CONGRESS CENTRE, LONDON

OFFICIAL MEDIA PACK 2021

PRESENTED BY:



EXHIBIT		
TABLE TOP	<ul style="list-style-type: none"> Table and chairs 2 x delegate passes Conference Guide & website profile 	£1,495+ VAT
2M X 2M STAND	<ul style="list-style-type: none"> 2m x 2m exhibition stand 3 x delegate passes Conference Guide & website profile 	£2,500 + VAT
3M X 2M STAND	<ul style="list-style-type: none"> 3m x 2m exhibition stand 3 x delegate passes Conference Guide & website profile 	£3,350 + VAT
4M X 2M STAND	<ul style="list-style-type: none"> 4m x 2m exhibition stand 4 x delegate passes Conference Guide & website profile 	£4,000 + VAT

HEADLINE SPONSORSHIP £7,250 + VAT






Ensure your company is promoted as one of the recommended partners and brands associated with the Medical AI and Robotics Conference 2020. This headline package offers partnership branding, a prime position stand, and high profile marketing coverage throughout the day. This opportunity is open to a maximum of four companies.

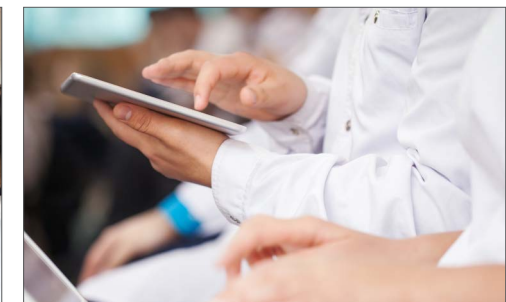
BRANDING

- Headline branding throughout the exhibition and conference theatre
- Branding at registration desks and entrance points
- Prime position 3m x 2m exhibition stand with extended furniture and power package
- Verbal recognition in the opening ceremonies
- Distribution of literature in the press zone
- 4 x delegate Passes

MEDIA

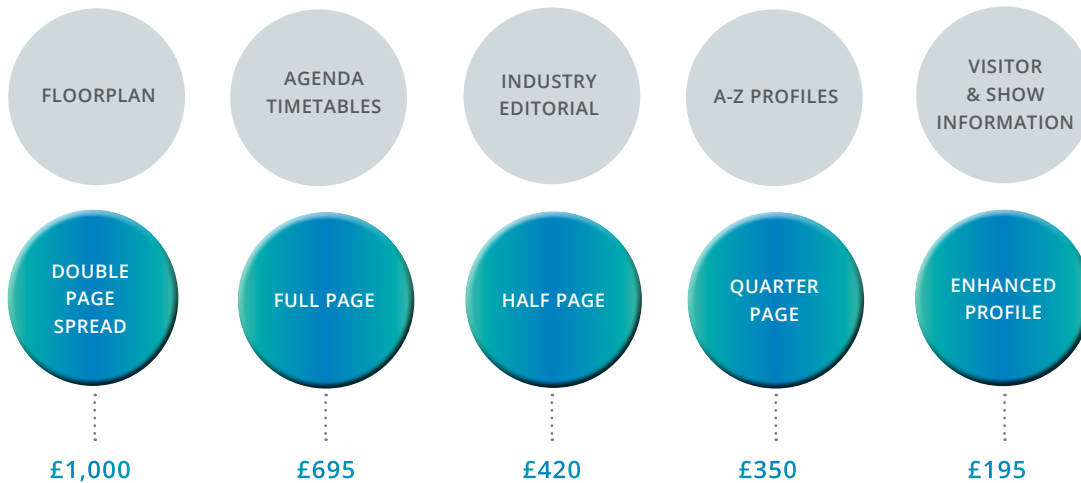
- Sponsor's editorial and prime position advertisement in the Official Conference Guide
- Full Page advert in the Official Homepage
- Interactive Banner on the website
- Full page advertisement in the Official Preview
- Branding on website and all marketing emails



OFFICIAL CONFERENCE GUIDE 2021

The Medical AI and Robotics Conference 2021 will be the definitive information source and buyer's guide available free of charge to all visitors. The publication contains all the vital show information such as timetables, visitor information, networking tips, floorplan and key industry editorial, as well as a comprehensive directory of exhibitors. We also offer a number of high profile effective marketing solutions to ensure your brand stands out. Advertising opportunities within the publication include display advertising, feature article opportunities and the enhanced editorial profile. This publication boasts a 12-month shelf-life, ensuring the benefits of advertising continue beyond the initial distribution period as a digital version will be available for download throughout 2021 on the conference website. Many of the delegates will continue to use the publication post event when many of the key decisions are being made.



CONFERENCE GUIDE SPONSORSHIP **£2,450 + VAT**

- Front cover logo branding
- Outside back cover advert
- Key feature article contribution
- Branding on all editorial pages
- Enhanced Editorial Profile

LIVESTREAM ADVERT **£995+ VAT**

*ALL PRICES ARE SUBJECT TO PREVAILING VAT

